



Viva Las Vegas

2006

California Red Wine

Honoring our favorite little town, Viva Las Vegas wines embody the classic fun and anything goes excitement of Sin City. As gamblers and vintners we blend the two things we do best. While some say just the act of being in the wine business is a big gamble, we're proud to tell you that we have studied the game and love the action. We'll take odds on the fact that you'll enjoy drinking our exciting new Viva Las Vegas wines.

Made from grapes grown throughout California's diverse wine country, Viva Las Vegas wines are a winning combination of great wine and classic Vegas. Each wine features a unique vintage inspired label celebrating the sex appeal and excitement of our favorite little oasis in the desert.

Viva Las Vegas Red Wine is packed with ripe red fruit flavors. The bold fruit flavors are framed with subtle spice and smooth tannins. Made from Merlot, Viva Las Vegas Red Wine is an excellent choice for casual foods, parties, and is just as at home at the poker table as the dinner table.

Great for drinking, great for sharing, Viva Las Vegas is a fun gift. Viva is a perfect choice for your next party, or a fun memento of your trip to Vegas. Viva Las Vegas wines are available direct from Sort This Out Cellars and can be purchased at finer casinos and resorts throughout Las Vegas. For more information about Viva Las Vegas wines, visit us online at www.sortthisoutcellars.com.

Proprietors - Jeff Munsey & Michael Cobb

Retail Price: \$20