



Zin City

2007

ROLLERS  RESERVE

Renown for its anything goes atmosphere, Vegas has long been the place where the traditional morals of humanity are put aside in the pursuit of carefree excitement. The town where “anything goes”, and “what happens here, stays here”, would eventually be known by people around the world as “Sin City”. With endless innuendo of sex and money, “Sin City” is like no other place on earth.

To honor the city of “anything goes” we named our Zinfandel Zin City. Just like a night in “Sin City”, our Zin City Zinfandel flirts with innuendo of what’s to come. Sexy ripe, fruit flavors of blackberry and cherry cola wrap their long legs around the glass. Then things heat up as the wine then evolves to finish with notes of jalepeño and white pepper. As the finish lingers, an essence of cherry, tobacco and leather leave you with a fondness that you won’t soon forget.

This unique wine is produced from 60 year old, head trained Zinfandel vines grown in Lodi, California. Located south of Sacramento, Lodi has a long hot summer perfect for warm weather varietals like Zinfandel. At 13.5% alcohol, Zin City is an enjoyable wine without the overblown alcohol that can mask a wine’s flavors.

As dangerous as “Sin City” itself, Zin City Zinfandel is a temptress with sexy flavors and a memorable finish. The next time you need to spice things up, grab someone close, or grab the closest option and spark up a little something in Zin City.

Proprietors - Jeff Munsey & Michael Cobb

Retail Price: \$34