



Parlay

2005

ROLLERS  RESERVE

75% Cabernet Sauvignon 22% Merlot 3% Malbec

Wikipedia defines parlay as a single bet that links together two or more individual wagers and is dependent on all of those wagers winning together. The benefit of the parlay is that there are much higher payoffs than placing each individual bet separately since the difficulty of hitting it is much higher. If any of the bets in the parlay loses, the entire parlay loses.

Now, we've been known to "parlay" some bets in our time. Have you ever had some action on the Forty-Niners to win by seven and the final score to go over sixty two points? And then the outcome is something like a win by seven but comes just shy of the point total you needed. Damn if I have! You probably didn't unless you were betting on them in the nineties because we all know they're horrible these days. The point is, if you did bet in this manner, you were parlaying your action. You were blending, if you will, multiple bets in order to reach a sweeter payout.

In blending wine, we do the same thing. Alone, each varietal has its own unique characteristics and may be great just as a stand alone wine. Add a different varietal or two or three and you just may end up softening the wine, lengthening the finish or adding some additional fruit or tannin complexities. The finished product may be better than you imagined.

Parlay the action on three hot grapes to win. Cabernet Sauvignon, Merlot and Malbec cover the spread and bring this classic California Claret in for the payoff. Individually, any of the grapes would be a sure thing, but Parlay them together and you hit the big time.

Perfect for any occasion, this smooth drinking red wine exhibits ripe fruit, smooth tannins and a soft finish. Go ahead and take the odds!

Proprietors - Jeff Munsey & Michael Cobb

Retail Price: \$28